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More Than 400 Local Retirees Get Involved in Their Community By Utilizing Online Volunteer Database



EASTERN JACKSON COUNTY, MO. (March 6, 2018) – Truman Heartland Community Foundation (THCF) launched a new tool, Boomers Get Connected, on October 1, 2017. The program, created in partnership with the United Way of Greater Kansas City, aims to get 600 Baby Boomers involved in volunteerism in their community by October 1, 2018. Since the launch on October 1, 2017, nearly 400 Baby Boomers in Eastern Jackson County have created profiles to be matched with volunteer opportunities in the area.

“I had some free time before Christmas and happened to see a Facebook post about Boomers Get Connected and decided to check it out. The search feature and registration form were easy to use and I like that there are many different volunteer opportunities in one place. There is a great assortment of openings for people a variety of skills and interests.” – Mary Kay Speaks, Community Volunteer

Boomers Get Connected is a free volunteer portal where users can sign up and register with their favorite charities. Each user on Boomers Get Connected receives automatic emails when volunteer opportunities that match their interests become available. The goal of Boomers Get Connected is to take the work out of searching for opportunities so users can focus their time making a difference.

Boomers Get Connected is a pilot-program for the region and is a partnership between THCF’s Community for All Ages Coalition and the United Way of Greater Kansas City. The program is beneficial for both local charities and volunteers, making it easier for people who are interested in giving back to find an opportunity to share their talents.

“We’re open Monday through Friday during regular work hours, so most of our volunteers are actually retirement-aged folks. So much of our day-to-day operations are retired volunteers who come in and spend their free time here. We’re really glad to have them.” – Doug Cowan, President of Community Services League

For more information about Boomers Get Connected, visit our website: <http://www.thcf.org/Boomers-Get-Connected>

Truman Heartland Community Foundation (THCF) is a public charity committed to improving area communities by promoting and serving private giving for the public good. Founded in 1982,

THCF serves the region with assets of nearly \$45 million and annual grants surpassing \$3 million. THCF serves individuals who, through their private giving, wish to support the public good and helps them do it in the most tax-wise and effective manner. Through the Community Foundation, donors can set up their own family foundations, scholarship funds, field of interest funds, endowment funds, charitable gift annuities and many other charitable vehicles, which utilize shared resources of the Foundation to maximize the impact of their philanthropic dollars. In addition to donor services, the Community Foundation provides asset development for nonprofit organizations, awards grants to nonprofits, assists organizations in planned giving and serves as a leader in addressing community issues. For more information on charitable giving, visit www.thcf.org or call THCF at 816.836.8189.